



# CHILDREN'S WEEK 2025 POSTER COMPETITION

Help Design the National Children's Week Poster!

The 2025 Children's Week theme is 'Everyone should know about Children's Rights'. This is based on Article 42 of the United Nations Convention on the Rights of the Child.

Children across Australia are invited to participate in our poster competition reflecting the **2025 theme**. The winning artwork will be professionally adapted and reproduced for the 2025 national poster.

## Entry Guidelines

**Entries must be received by 7 February 2025.**

Artwork must be the children's original work and not feature images featuring characters from TV or movies.

The artwork must reflect the theme.

Use bold, fun, strong colours, filling as much of the page as possible. You may use coloured markers, crayon, paint, pastels, collage. Do not use messy or bulky materials such as glitter, stickers or felt. Pencils aren't recommended.

Submissions must be A3 size only on the supplied template.

Keep all artwork inside the Outer Lines of the template.

## Tips for Artwork

The theme can be visually interpreted in many ways. Go beyond illustrating an idea; consider telling a story, creating a character/s to visually describe the theme. The artwork doesn't have to be real; it can be imagined, or part of a dream.

Be creative with the use of colour. Grass doesn't have to be green, and the sky doesn't have to be blue. Rather than using all colours, choose a selection with variation in the shades or tones.

Consider the background. Where is the illustration set? Is it a forest or in space. Is a setting needed? A colour, shapes or pattern may help the main part of the image.

## How to Submit Artwork

Entries are to be submitted via the [childrens-week.org.au](http://childrens-week.org.au) website.

A completed and signed **Poster Competition Entry Form (available on the next page) must be completed and uploaded with the artwork online through the Children's Week website.**



For more information contact visit  
[childrens-week.org.au](http://childrens-week.org.au)





## 2025 Children's Week Poster Competition Entry Form

We invite all Australian children to create a design for the 2025 Children's Week poster responding to the theme 'Everyone should know about Children's Rights!'.

The entry criteria and artwork information is available at [childrens-week.org.au](https://childrens-week.org.au)

Entries will be assessed by a panel and the winning artwork will be professionally adapted and reproduced as the 2025 Children's Week poster design. The winning design will appear in advertising, signage and resources.

**Entries must be received by 7 February 2024, adhere to the entry criteria, and must include:**

- The artwork
- The Artist Information & Statement Form
- This completed Competition Entry Form.

### Please Note

- All submissions will be stored for record-keeping purposes and will not be returned
- Certificates of participation will be delivered to the site for each artist.
- Certificates of Congratulations will be delivered to the winning artist.
- Student creative work will be used at the discretion of the Children's Week Festival 2025.



**1. I give consent for the Children's Week Council of Australia to create, use and/or reproduce:**

- My child's poster design
- Images/photos, video and audio recordings of my child associated with their winning design
- My child's name and Group or Organisation name

**and publish/distribute them:**

- On Children's Week digital/online locations including websites and social media.
- For promotional use including Children's Week marketing and advertising.

**2. I acknowledge that consent for the above cannot be revoked if my child's work is selected as the winning design.**

**3. I agree to the Terms and Conditions on the online form for this competition.**

**Signatures:**

Full name of child:

Group or Organisation:

Parent/guardian name:

Parent/guardian signature:

Date:

**A3 Artwork Template** please keep your design within the white frame only.

